



# RADIO LST PROF: WXHB-FM:MON-SUN 6AM-MID

Target Persons: 5,500 Target Intab: 44  
LAUREL-HATTIESBURG, MS  
Qualitative Diary, Fall 2006, Spring 2006

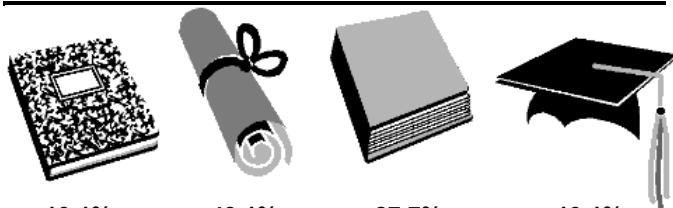
## Gender

44.0	% Male	56.0	% Female
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## Employment Status

Full-Time	42.2%
Part-Time	8.8%
Not Employed	49.0%

## Education



10.1%	Less Than 12th Grade
43.1%	High School Graduate
27.7%	Some College
19.1%	College Degree or More

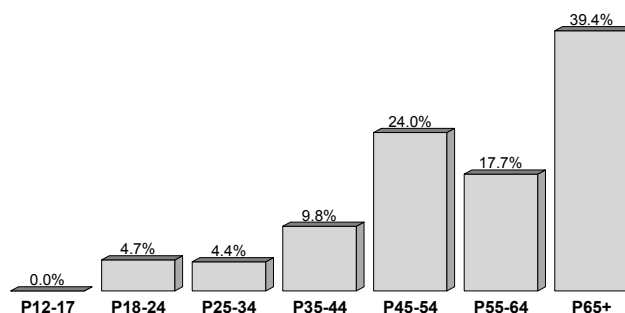
## Home Ownership

Own	97.2%
Rent	0.0%
Other	2.8%

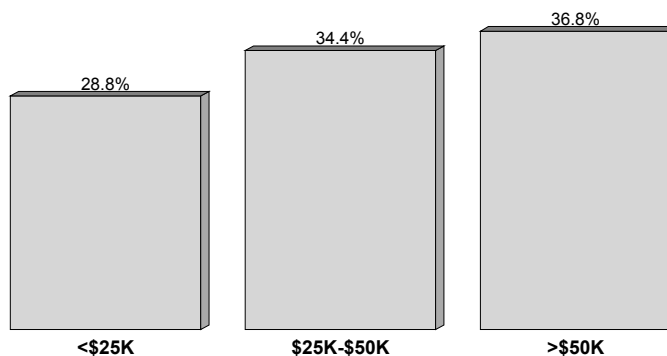
## Presence of Children Under 12 in Household

None	92.6%
1 Child	0.0%
2 Children	1.3%
3 Or More Children	6.1%

## Demographic Breakout



## Household Income



This report is based on Persons 12+ in LAUREL-HATTIESBURG, MS METRO - Std  
RADIO LST PROF: WXHB-FM:MON-SUN 6AM-MID (WXHB-FM is Mon-Sun 6am-Mid)

Estimates displayed are reported for % Composition.

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