



RADIO LST PROF: WXRR-FM:MON-SUN 6AM-MID

Target Persons: 22,000 Target Intab: 134
LAUREL-HATTIESBURG, MS
Qualitative Diary, Fall 2006, Spring 2006

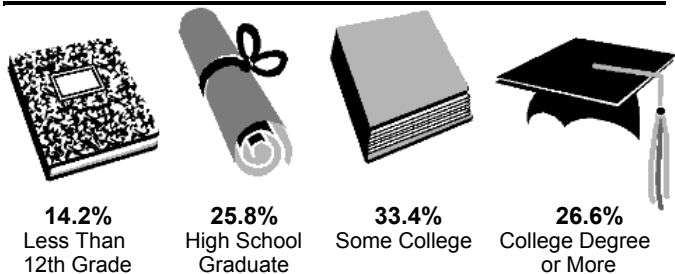
Gender

55.4	% Male	44.6	% Female
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Employment Status

Full-Time	52.0%
Part-Time	17.4%
Not Employed	30.6%

Education



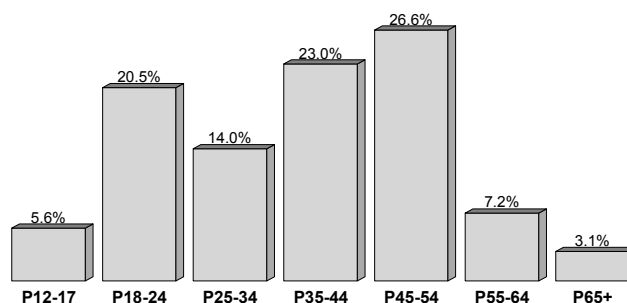
Home Ownership

Own	81.3%
Rent	15.8%
Other	2.9%

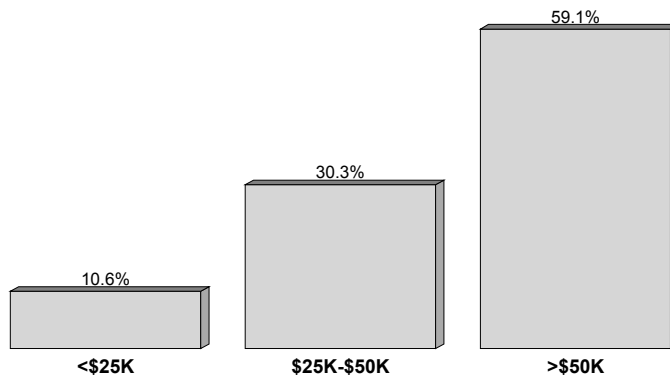
Presence of Children Under 12 in Household

None	58.5%
1 Child	28.2%
2 Children	11.5%
3 Or More Children	1.9%

Demographic Breakout



Household Income



This report is based on Persons 12+ in LAUREL-HATTIESBURG, MS METRO - Std

RADIO LST PROF: WXRR-FM:MON-SUN 6AM-MID (WXRR-FM is Mon-Sun 6am-Mid)

Estimates displayed are reported for % Composition.

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