BUCK FEVER CONTEST RULES 2026-2027

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.

Fur and Fins Taxidermy, and not WHPM-TV or B95, is solely responsible for receiving, scoring, storing, and returning all deer entries, and for administering the scoring and judging process for this contest.

1. No entry fee and no purchase necessary. The contest begins on October 1, 2026 and ends February 15, 2027. To enter the contest, you must sign an official release, waiver and declaration form when you bring in a deer that you have harvested according to these rules for scoring. The contest may be entered by any legal hunter whose harvest was killed within the counties listed in rule 9 by legal means subject to the following rules and conditions.

2. Antlers must be attached to head and skinned for shoulder mount. (full cape)

3. Hunter must have valid Mississippi hunting license.

4. Deer may be delivered fresh or frozen (skinned for mount) to Fur and Fins Taxidermy, 1053 Moselle-Seminary Road, Moselle, MS 39459 or a designated drop-off station.

5. All deer must have been taken in accordance with game laws.

6. No road or night kills.

7. All taxidermy work by Fur and Fins Taxidermy, Moselle, MS.

8. Gross Boone & Crockett scoring system.

9. Deer must have been taken in the following Mississippi counties: Covington, Forrest, Jasper, Jones, Lamar, Marion, Perry, Smith and Wayne.

10. Only native Mississippi white tail deer eligible to enter contest from specified counties.

11. No deer preserved inside high fence areas are eligible.

12. Any or all winners subject to polygraph tests. If winners are unable to perform polygraph test, entry could be forfeited.

13. Winners of prizes are responsible for any and all applicable taxes.

14. Deer of 1st place winners in Open Adult and Youth Divisions will be mounted at the close of the contest. All other deer are mounted in the order they came in, provided deposit has been paid.

15. All deer antlers & capes must remain at Fur and Fins Taxidermy once entered in contest until after the awards ceremony (TBA).

16. If hunter does not intend on having Fur and Fins Taxidermy mount his or her deer, do not bring deer in for scoring until the last day deer are received for contest (noon, Feb 16, 2027) to avoid caping and storage fees.

17. All deer to be scored must be in the hands of Fur and Fins Taxidermy no later than noon on Monday, February 16, 2027.

18. Top 5 winners in the Open Adult Division and Top 5 in the Youth Division must be present or have qualified relative present at awards presentation (TBA). All winners are encouraged to attend.

19. Fifteen years old is the cut-off for Youth Division eligibility.

20. Youth winners may be asked to provide birth certificate.

21. If your deer placed in contest, you will be contacted on or before Feb 25, 2027.

22. Additional contest rule information available from Fur and Fins Taxidermy.

23. All prizes must be picked up no later than April 20, 2027 or will be forfeited. No exceptions.

24. All scoring final. No protests allowed.

25. In the event a prize should become unavailable, WHPM-TV and B95 have the right to substitute the prize with something similar and equal in value. All awarded prizes are final and non-negotiable or transferrable.

26. All entries picked up unmounted after February 20, 2027 will be charged a skinning, scoring & storage fee.

27. WHPM-TV and B95 reserve the right to change or modify rules at any time by posting changes at Fur and Fins Taxidermy and/or online.

28. Prizes will be awarded to the top 5 places in the "Open Adult" division and "Open Youth Division".

29. Open Adult Division – any legal deer harvested by rifle, shotgun, pistol, black powder or archery weapon by contestant 16 years or older with valid Mississippi hunting license.

Open Youth Division – any legal deer harvested with rifle, shotgun, pistol, black powder or archery weapon by contestant 15 years or younger.

30. By entering a deer that you have harvested in this contest, you give WHPM-TV, B95, all participating sponsors or any other media or promoters the right to use your name, picture, etc. on television, radio, internet or print, as part of the promotion of the Buck Fever Contest.

31. By entering this contest, each entrant and winner, if 18 years of age or older, acknowledges and agrees that he/she is primarily responsible for his/her safety. The parent/guardian of a participant under 18 years of age acknowledges and agrees that the parent/guardian is primarily responsible for the participant's safety.

32. All entrants and winners agree that in consideration for WHPM-TV and B95 allowing the participant to enter this contest, participant (and the parent/guardian of a participant under 18 years of age for and on behalf of the participant and the parent/guardian) assumes all risk of such participation and agree to release WHPM-TV, B95 and all participating sponsors, and (except as expressly provided below) all of WHPM-TV, B95 and all participating sponsor's directors, officers, employees, volunteers, and agents from any and all claims for any injury of any kind to the participant (and the parent/guardian) or other damages that may occur as a result of the participant's participation in the contest, including without limitation any injuries or other damages that may be caused by the negligence of WHPM-TV, B95 and all participating sponsors or negligence of any of WHPM-TV, B95 and all participating sponsor's directors, officers, employees, volunteers, or agents and agrees not to file any lawsuit or otherwise make any claim against WHPM-TV, B95 and all participating sponsors or any of WHPM-TV, B95 and all participating sponsor's directors, officers, employees, volunteers, or agents for any such injury or other damages. The participant (and the parent/guardian of a participant under 18 years of age) does not agree to release any claims against any individual person who intentionally causes injury to the participant.

GENERAL CONTEST CONDITIONS

A. Eligibility. This contest is open to legal residents of Mississippi who are at least 16 years of age (or 15 years of age or younger for the Youth Division) at the time of entry and who hold a valid Mississippi hunting license. Employees of WHPM-TV, B95, their parent, subsidiary, and affiliated entities, participating sponsors, Fur and Fins Taxidermy, and the members of their immediate families (spouse, parents, siblings, or children) or households (whether related or not) are ineligible to participate or win. This contest is subject to all applicable federal, state, and local laws and regulations. Void outside the State of Mississippi and where prohibited.

B. Entrant Information. Entrants are required to provide truthful information. WHPM-TV and B95 will reject and disqualify any entry discovered to be false or fraudulent.

C. Prize Conditions. There is no substitution, transfer, or cash equivalent for prizes, except that WHPM-TV and B95 may, at their sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. Prizes are expressly limited to the items described in these rules and do not include taxes, gratuities, or any other expenses not specifically stated.

D. Winner Verification. Prior to awarding any prize, WHPM-TV and B95 may, in their sole discretion, require verification of a winner's identification by a showing of valid government-issued photo identification. Winners may be required to execute an affidavit of eligibility and release within ten (10) days of notification or the prize will be forfeited and an alternate winner may be selected.

E. Tax Responsibility. Payment of all federal, state, and local taxes on prizes is solely the responsibility of the winner. Winners may be required to complete and submit an IRS Form W-9 or equivalent, including the winner's full Social Security Number, for receipt of any prize. Failure to submit a complete W-9 when requested will result in disqualification and forfeiture of the prize.

F. Disqualification and Cancellation. WHPM-TV and B95, in their sole discretion, reserve the right to disqualify any person from this contest for tampering with the entry process or otherwise violating these rules. WHPM-TV and B95 further reserve the right to modify, cancel, terminate, or suspend the contest if it is not capable of completion as planned or if fraud, technical failures, or factors beyond their control corrupt or affect the administration, security, fairness, integrity, or proper conduct of the contest.

G. Limitation of Liability. WHPM-TV, B95, their parent, subsidiary, and affiliated entities, participating sponsors, Fur and Fins Taxidermy, and each of their respective officers, directors, employees, agents, and representatives (collectively, the "Released Parties") are not responsible for: (i) errors in the printing, offering, or administration of the contest or in the announcement of a prize; (ii) lost, stolen, misdirected, illegible, incomplete, or late entries; or (iii) any prize that cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties' control.

H. Dispute Resolution and Governing Law. To the fullest extent permitted by law, by participating in this contest, you understand and agree that:

i. The Federal Arbitration Act applies to this agreement, and if the parties are unable to resolve their dispute amicably, it shall be resolved by means of binding arbitration (not in a court of law);

ii. Any and all disputes, claims, and causes of action arising out of or in connection with this contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action;

iii. Any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this contest, but in no event will entrants or winners be permitted to obtain awards for attorneys' fees, and you hereby waive all rights to claim punitive, incidental, or consequential damages;

iv. Any claim or dispute regarding this contest or these Official Rules will be resolved pursuant to the laws of the State of Mississippi, without regard to its conflicts of laws rules;

v. Any claim or dispute will be resolved in a tribunal within the State of Mississippi, and you submit to the jurisdiction of, and waive all objections to the jurisdiction or venue of, such tribunal; and

vi. If for any reason a claim or dispute proceeds in court rather than through arbitration, there will not be a jury trial.

I. Severability. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision.

J. Official Rules Availability. A copy of these Official Rules is available during regular business hours at the main studio of WHPM-TV, 2362 Highway 11, Moselle, MS 39459 and at WHPM FOX23 Hattiesburg / Laurel, MS. All requests for a copy of the Official Rules must be received within thirty (30) days following completion of the contest.

K. Official Rules, Terms of Use Agreement & Privacy Policy. By entering this contest, you agree to be bound by these Official Rules and the Station's Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: Terms of Use (Terms of Use) and Privacy Policy (Privacy Policy), or at the main studio of WHPM-TV, 2362 Highway 11, Moselle, MS 39459.

Sponsor(s): WHPM-TV, 2362 Highway 11, Moselle, MS 39459; B95, 4580 Hwy. 15 North, Laurel, MS 39443**;** Fur and Fins Taxidermy, 1053 Moselle-Seminary Road, Moselle, MS 39459; ProFlow Motorsports, 1721 Old Amy Rd, Laurel, MS 39440 and Endom Trailers, 1198 Highway 588, Ellisville, MS 39437.